Where Plans Take Shape!

The Educational Event for the Worldwide Wood Products Industries,
Including Veneer, Plywood, OSB, MDF, Particleboard,
Engineered Wood Products, Mass Timber and Value Added

www.pelice-expo.com
• The only event of its kind in the world that brings together structural and non-structural wood products professionals.
• 40 presentations, 90 exhibitors, 450 industry personnel
• Producer companies in attendance represent hundreds of individual mill site operations.
• Presentations are held in meeting rooms immediately adjacent the ballroom exhibitor floor.
• All food events are held on the ballroom exhibitor floor.

Co-Chairman Fred Kurpiel, 678-642-1238, fredkurpiel@aol.com
Co-Chairman Rich Donnell, 334-834-1170, rich@hattonbrown.com
Event Director Dianne Sullivan, 334-834-1170, dianne@hattonbrown.com
Dear Panel Industry Professional,

We are pleased to announce that the seventh Panel & Engineered Lumber International Conference & Expo (PELICE) will be held Thursday-Friday, March 12-13, 2020, and once again in the Grand Ballroom North of the Omni Hotel at CNN Center in Atlanta, Georgia, USA.

PELICE again immediately follows the Wood Bioenergy Conference & Expo, which will be held March 10-11, 2020, also in the Grand Ballroom North. Both events are supported by Panel World and Wood Bioenergy magazines, and Georgia Research Institute.

The 2018 PELICE once again topped 400 industry professionals in attendance, including representatives from more than 30 wood products producer companies that represented dozens of individual mill site operations. They enjoyed 40 presentations on new project development and production technologies concerning veneer, plywood, OSB, MDF, particleboard, engineered wood products, and mass timber. The event was supported by a record 94 equipment and technology exhibitors.

Several new mill projects will be hitting full production mode as PELICE 2020 kicks off and speakers will address the challenges and accomplishments of those projects. In addition, several proposed projects will be percolating and many producers find PELICE useful as a gathering point to finalize those details.

It’s no wonder that many exhibitor companies and mill producer companies take advantage of the PELICE venue to hold regional and national meetings.

We expect another excellent environment at the 2020 PELICE. We sincerely hope your company takes full advantage of one of the exhibitor sponsorship packages.

Rich Donnell
Co-Chairman
Editor-in-Chief, Panel World
rich@hattonbrown.com
334-834-1170

Fred Kurpiel
Co-Chairman
President, Georgia Research Institute
fredkurpiel@aol.com
678-642-1238

www.pelice-expo.com
March 12-13, 2020
Omni Hotel at CNN Center
Atlanta, Georgia

Please make 3 booth location choices
1st choice_____ 2nd choice_____ 3rd choice_____

EXHIBITOR SPONSORSHIP FORM

COMPANY SIGN SHOULD READ: ____________________________

PHONE______________________________________________

CONTACT NAME _________________________________________

EMAIL________________________________________________

ADDRESS ______________________________________________

CITY/STATE/ZIP _________________________________________

CONTACT AT SHOW ________________________________

CELL PHONE _________________________________________

☐ GOLD SPONSOR: 8x10 exhibit booth; electricity; wireless internet; 3x3 Registration Deal (three conference registrations to be used by your company personnel and three registrations to be given to your customers/clients); 2 Omni Hotel Rooms x 2 nights; one-page technical article submitted by your company for publication in Panel World magazine; company logo on sponsorship signage at first day evening reception, as well as on promotional materials leading up to the event and in conference program and on conference web site.................................................................Cost $8,900

☐ SILVER SPONSOR: 8x10 exhibit booth; electricity; wireless internet; 2x2 Registration Deal (two conference registrations to be used by your company personnel and two registrations to be given to your customers/clients); 2 Omni Hotel Rooms x 2 nights; a half-page technical article submitted by your company for publication in Panel World magazine; company logo on sponsorship signage for first day lunch; as well as on promotional materials leading up to the event and in conference program and on conference web site .................................................................Cost $5,900

☐ BRONZE SPONSOR: 8x10 exhibit booth; electricity; wireless internet; 1x1 Registration Deal (one conference registration to be used by your company personnel and one registration to be given to your customer/client); 1 Omni Hotel room x 2 nights; company logo on sponsorship signage at first day breakfast; as well as on promotional materials leading up to the event and in conference program and on conference web site .................................................................Cost $3,900

All sponsorship packages include 8x10 booth with (1) 8’ back drape, (2) 3’ side drapes, (1) 6’ skirted table, (2) side chairs, (1) ID sign, (1) waste basket, (1) electrical outlet 110v, wireless internet

Please mail, e-mail or fax exhibitor sponsorship form to: Dianne Sullivan, Panel World, PO Box 2268, Montgomery, Alabama 36102-2268. Phone 334-834-1170, ext. 127. Fax 334-387-2383. E-mail: Dianne@hattonbrown.com. For additional information contact Fred Kurpiel, Phone: 678-642-1238, Email: ferkurpiel@aol.com

PRINT NAME ____________________________ EMAIL ____________________________

AUTHORIZING SIGNATURE - EXHIBITOR REPRESENTATIVE

DATE _______________________

This form represents an official space reservation form between Panel & Engineered Lumber International Conference & Expo and the Exhibitor company, with contract, rules/regulations and invoice to follow.
This agreement is made between on behalf of Panel & Engineered Lumber Conference/Expo (PELICE), hereinafter called EXPO, and ______________________________________________________, hereinafter called EXHIBITOR, witnesseth: IN CONSIDERATION of mutual covenants herein set forth, EXPO and EXHIBITOR contract as follows:

1. EXPO will permit the EXHIBITOR to use space designated as Static Booth No.(s) __________________________ — 8' x 10' in size — subject to the expressed conditions enumerated herein. EXPO reserves the right to declare this agreement null and void upon any violation by the EXHIBITOR of any condition, expressed for their use, in the Rules and Regulations incorporated herein or included in the EXPO and Exhibitor Guide.

a. The above described exhibit shall be available for setup on Wednesday, March 11, 2020 @ 4:00 p.m. until 10:00 p.m. and shall remain intact until Friday, March 13, 2020 @ 1:00 p.m. All EXHIBITORS agree to have all exhibit materials and equipment removed from the EXPO site by 6:00 p.m. Friday, March 13, 2020.

b. The EXHIBITOR shall neither sell nor dispense any food or drink; nor permit the sale or free distribution on rented space and premises of the EXPO site any intoxicating liquors or malt beverages and shall not do or permit any obnoxious or offensive activity or fraudulent sale of gifts, or any activity endangering any property or persons; nor shall the EXHIBITOR undertake or allow any activity whatsoever that shall constitute a nuisance as is defined by the laws of the State of Georgia. The EXHIBITOR agrees to not sublet any portion of space it rents without the expressed written consent of EXPO.

c. All property laws, rules or regulations of the State of Georgia are accepted as aforesaid as part of the agreement and shall be complied with.

d. EXPO’s agreement to permit the EXHIBITOR’s use of the space specified above shall be subject to acts of God or any condition or circumstance beyond the control of EXPO which shall prevent the carrying out of some or all of EXPO. Upon the occurrence of such event, EXPO shall have the right to terminate this agreement without liability of any nature.

e. EXPO reserves the right to cancel this contract for any breach by EXHIBITOR of any of its terms. Any payment made by EXHIBITOR on account hereafter will be retained by EXPO and EXPO may thereupon re-rent/dispose of space at its absolute discretion.

f. EXPO reserves the right to reject and/or prohibit EXHIBITORS which EXPO considers objectionable, or to relocate exhibits or EXHIBITORS when in EXPO management’s opinion that such moves are necessary to maintain the character and/or good order of the show.

2. The EXHIBITOR hereby promises and agrees:

a. To pay EXPO the total sum of $ __________________________. Ten percent (10%) of this total sum is due with signed contract; Fifty percent (50%) due July 1, 2019; and the balance due November 15, 2019.

Make checks payable to: PELICE, Mail to: Pelice/Bio, Attn: Dianne Sullivan, P.O. Box 2268, Montgomery, AL 36102-2268

If the exhibitor desires to cancel the exhibit space before November 15, 2019, the exhibitor will be charged 50% of its total exhibit space cost. If an exhibitor cancels November 15, 2019 or later, the exhibitor will be charged 100% of the exhibit space cost. If the exhibitor defaults in payment, the exhibitor is liable to organize for collection costs, attorney’s fees and related costs.

It is further agreed by the parties hereto as follows:

b. Neither EXPO nor its agents or employees shall be liable for any damage to the property of or loss of business to EXHIBITOR, or any loss by theft, or damage by fire, acts of God, or other means, or for any injuries to EXHIBITOR’S employees, agents, customers or guests, arising from any cause or matter whatsoever, even though occasioned, caused or contributed to by negligence of EXPO or its employees or agents. The EXHIBITOR, on behalf of itself, its employees and agents, agrees to protect, indemnify, and hold harmless EXPO and its agents, from all costs, losses, damages and expenses, including court costs (if applicable) and attorneys fees, and other expenses of litigation arising out of or from any accident or other occurrence in connection with the use or occupation by the EXHIBITOR of its rental space on EXPO grounds causing injury to any person or property whomsoever or whatsoever, even though occasioned, caused or contributed to the negligence of the EXHIBITOR, EXPO or its agents, employees, or owners of property on which EXPO activities are conducted.

The EXHIBITOR shall be responsible for any or all damage to the EXPO site and its property therein caused by acts of the EXHIBITOR, its agents, employees, servants, patrons or guests, whether accidental or otherwise; and the EXHIBITOR further agrees to indemnify EXPO for any damage or injury to any person or property owned, managed, or operated by EXPO in such case, or to any property on which EXPO activities are conducted.

c. The EXHIBITOR shall be fully responsible for any and all damages to property owned by the Omni Hotel at CNN Center, its owners or managers which results from any act or omission of EXHIBITOR. EXHIBITOR agrees to defend, indemnify, and hold harmless, Omni Hotel at CNN Center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from EXHIBITOR’S use of the property. EXHIBITOR’S liability shall include any loss from property, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the EXHIBITOR, its agents, employees, and business invitees which arise from or of out of the EXHIBITOR’S occupancy and use of the exhibition premises, the Hotel or any part thereof.

e. The EXHIBITOR warrants that it has in effect and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of general liability insurance, against claims for personal injuries or death, or damage to property occurring upon, in or about the herein rented premises, in limits not less than $1 million. EXHIBITOR agrees to secure a rider for said general liability policy that extends like coverage to these additional parties: Omni Hotel, 100 CNN Center, Atlanta, GA 30303; Plywood & Panel World, Inc., Hatton-Brown Publishers, Inc.; Panel & Engineered Lumber Conference/Expo; and Mr. Fred Kurpiel. PO Box 2268, Montgomery, AL 36102. Period of coverage for said rider is three days before and three days after EXPO (March 12-13, 2020).

Proof of liability insurance must be submitted to EXPO on or before December 15, 2019. EXHIBITOR cannot occupy the space reserved until this requirement is fulfilled and full payment has been made for exhibit space.

f. Booth Package: If an EXHIBITOR’S display requirements exceed the normal parameters of an 8” x 10’ booth, diagrams of the display must be sent to the Show Coordinator by November 1, 2019 for approval by the Atlanta Fire Prevention Bureau. All booths must follow IAEE rules and regulations.

For additional electrical and engineering services, please contact: Convention Services, Omni Hotel at CNN Center, 100 CNN Center, Atlanta, GA 30303, P: 404-818-4387, F: 404-818-4491

The Omni Hotel at CNN does not accept freight and materials. For shipping and receiving services, please contact: Customer Service, Shepard Exposition Services, Inc., 1790 Marietta Blvd., Atlanta, GA 30318, P: 404-720-8600.

g. In the event of any dispute arising out of this contract, such dispute shall be settled by arbitration in accordance with the rules of and held by the American Arbitration Association. All fees associated with the Arbitration shall be split equally between the parties while each party shall remain solely liable for their own attorney’s fees. Such Arbitration shall be conducted in the Montgomery County, Alabama. This contract shall be construed by the laws of the State of Alabama.

IN WITNESS WHEREOF, the parties hereto set their hands on this day of ______________________, 20 _______.

By __________________________  By __________________________
Panel & Engineered Lumber International Conference & Expo  Exhibitor
COMBO OPPORTUNITY!

PANEL & ENGINEERED LUMBER INTERNATIONAL CONFERENCE & EXPO
March 12-13, 2020
www.pelice-expo.com
— See Floorplan on back —

WOOD BIOENERGY CONFERENCE & EXPO
March 10-11, 2020
www.bioenergyshow.com

Please make 3 booth location choices
1st choice______ 2nd choice______ 3rd choice______

Omni Hotel at CNN Center • Atlanta, Georgia

COMBO SPONSORSHIP FORM

COMPANY SIGN SHOULD READ: __________________________ PHONE________________________

CONTACT NAME __________________________ CONTACT AT SHOW __________________________

ADDRESS __________________________ CITY/STATE/ZIP __________________________

PHONE________________________ EMAIL________________________

□ PELICE/BIO COMBO GOLD SPONSOR ..................................................$11,900
8x10 exhibit booths for both PELICE and WOOD BIOENERGY events; electricity; wireless internet; 3x3 Combo Registration Deal (three conference registrations to be used by your company personnel for both PELICE and WOOD BIOENERGY events, and three registrations to be given to your customers/clients for both PELICE and WOOD BIOENERGY events; 2 Omni Hotel rooms x 4 nights; one page technical article submitted by your company for publication in either Panel World or Wood Bioenergy magazines; company logo on sponsorship signage at first day evening receptions of PELICE and WOOD BIOENERGY; as well as on promotional materials leading up to the events and in conference program and on both conferences’ web sites.

□ PELICE/BIO COMBO SILVER SPONSOR .............................................$7,900
8x10 exhibit booths for both PELICE and WOOD BIOENERGY events; electricity; wireless internet; 2x2 Combo Registration Deal (two conference registrations to be used by your company personnel for both PELICE and WOOD BIOENERGY events, and two registrations to be given to your customers/clients for both PELICE and WOOD BIOENERGY events; 2 Omni Hotel rooms x 3 nights; one page technical article submitted by your company for publication in either Panel World or Wood Bioenergy magazines; company logo on sponsorship signage at first day lunch events of PELICE and WOOD BIOENERGY; as well as on promotional materials leading up to the events and in conference program and on both conferences’ web sites.

□ PELICE/BIO COMBO BRONZE SPONSOR .............................................$4,900
8x10 exhibit booths for both PELICE and WOOD BIOENERGY events; electricity; wireless internet; 1x1 Combo Registration Deal (one conference registration to be used by your company personnel for both PELICE and WOOD BIOENERGY events, and one registration to be given to your customer/client for both PELICE and WOOD BIOENERGY events; one Omni Hotel room x 2 nights; half-page technical article submitted by your company for publication in either Panel World or Wood Bioenergy magazines; company logo on sponsorship signage at first day breakfast events of PELICE and WOOD BIOENERGY; as well as on promotional materials leading up to the events and in conference program and on both conferences’ web sites.

All sponsorship packages include 8x10 booth with (1) 8’ back drape, (2) 3’ side drapes, (1) 6’ skirted table, (2) side chairs, (1) ID sign, (1) waste basket, (1) electrical outlet 110v, wireless internet

Please mail, e-mail or fax exhibitor sponsorship form to: Dianne Sullivan, Panel World, PO Box 2268, Montgomery, Alabama 36102-2268. Phone 334-834-1170, ext. 127. Fax 334-387-2383. E-mail: dianne@hattonbrown.com. For additional information contact Fred Kurpiel, Phone: 678-842-1238, Email: fredkurpiel@aol.com

PRINT NAME __________________________ EMAIL __________________________

AUTHORIZED SIGNATURE - EXHIBITOR REPRESENTATIVE __________________________ DATE __________________________

This form represents an official space reservation form between Panel & Engineered Lumber International Conference & Expo, Wood Bioenergy Conference & Expo and the Exhibitor company, with contract, rules/regulations and invoice to follow.

www.pelice-expo.com • www.bioenergyshow.com
This agreement is made between on behalf of Wood Bioenergy/Panel & Engineered Lumber Conference & Expo, hereinafter called EXPO, and
hereinafter called EXHIBITOR, witnesseth: IN CONSIDERATION of mutual covenants herein set forth, EXPO and EXHIBITOR contract as follows:

1. EXPO will permit the EXHIBITOR to use space designated as Static Booth No.(s) ___________— 8’ x 10’ in size — subject to the expressed conditions enumerated herein. EXPO reserves the right to declare this agreement null and void upon any violation by the EXHIBITOR of any condition, expressed or implied, in the Rules and Regulations incorporated herein or included in the EXPO Exhibitor Guide:

a. The EXHIBITOR shall neither sell nor dispense any food or drink; nor permit the sale or free distribution on rented space and premises of the EXPO site any intoxicating liquors or malt beverages and shall not do nor permit any obnoxious or offensive activity or fraudulent sale of gifts, or any activity endangering any property or persons; nor shall the EXHIBITOR undertake or allow any activity whatsoever that shall constitute a nuisance as is defined by the laws of the State of Georgia. The EXHIBITOR agrees to not sublet any portion of space it rents without the expressed written consent of EXPO.

b. All property laws, rules or regulations of the State of Georgia are accepted as aforesaid as part of the agreement and shall be compiled with.

c. EXPO’s agreement to permit the EXHIBITOR’s use of the space specified above shall be subject to acts of God or any condition or circumstance beyond the control of EXPO which shall prevent the carrying out of some or all of EXPO. Upon the occurrence of such event, EXPO shall have the right to terminate this agreement without liability of any nature.

d. EXPO reserves the right to cancel this contract for any breach by EXHIBITOR of any of its terms. Any payment made by EXHIBITOR on account hereof shall be refunded by EXPO and EXPO may thereafter be re-rented by EXPO.

e. EXPO reserves the right to reject and/or prohibit EXHIBITORS which EXPO considers objectionable, or to relocate exhibits or EXHIBITORS when in EXPO management’s opinion that such moves are necessary to maintain the character and/or good order of the show.

2. The EXHIBITOR hereby promises and agrees:

a. To pay EXPO the total sum of $ ______________. Ten percent (10%) of this total sum is due with signed contract; Fifty percent (50%) is due July 1, 2019; and the balance is due November 15, 2019.

b. Make checks payable to: PELICE, Mail to: Pelice/Bio, Attn: Dianne Sullivan, P.O. Box 2268, Montgomery, AL 36102-2268

If the exhibitor desires to cancel before November 15, 2019, the exhibitor will be charged 50% of its total exhibit space cost. If an exhibitor cancels November 15, 2019 or later, the exhibitor will be charged 100% of the exhibit space cost. If the exhibitor defaults in payment, the exhibitor is liable to organize for collection costs, attorney’s fees and related costs.

It is further agreed by the parties hereto as follows:

b. Neither EXPO nor its agents or employees shall be liable for any damage to the property or of loss of business to EXHIBITOR, or any loss by theft, or damage by fire, acts of God, or other means, or for any injuries to EXHIBITOR’S employees, agents, customers or guests, arising from any cause or matter whatsoever, even though occasioned, caused or contributed to by negligence of EXPO or its employees or agents. The EXHIBITOR, on behalf of itself, its employees and agents, agrees to protect, indemnify, and hold harmless EXPO and its agents, from all costs, losses, damages and expenses, including court costs (if applicable) and attorneys fees, and other expenses of litigation arising out of or from any accident or other occurrence in connection with the use or occupation by the EXHIBITOR of its rental space on EXPO grounds causing injury to any person or property whomsoever or whatsoever, even though occasioned, caused or contributed to by the negligence of the EXHIBITOR, EXPO or its agents, employees, or owners of property on which EXPO activities are conducted.

c. The EXHIBITOR shall be responsible for any or all damage to the EXPO site and its property therein caused by acts of the EXHIBITOR, its agents, employees, servants, patrons or guests, whether accidental or otherwise; and the EXHIBITOR further agrees to leave the property in the same condition as existed when its possession commenced. In event of damage, the EXHIBITOR agrees to pay to EXPO such sum as may be necessary to restore the property to the former condition as it existed on the date possession began.

d. EXHIBITOR shall be fully responsible to pay for any and all damages to property owned by the Omni Hotel at CNN Center, its owners or managers which results from any act or omission of EXHIBITOR. EXHIBITOR agrees to defend, indemnify, and hold harmless, Omni Hotel at CNN Center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from EXHIBITOR’S use of the property. EXHIBITOR’S liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the EXHIBITOR, its agents, employees, and business invitees which arise from or out of the EXHIBITOR’S occupancy and use of the exhibition premises, the Hotel or any part thereof.

e. The EXHIBITOR warrants that it has in effect, and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of general liability insurance, against claims for personal injuries or death, or damage to property occurring upon, or about the herein rented premises, in limits not less than $1 million. EXHIBITOR agrees to secure a rider for said general liability policy that extends like coverage to these additional parties: Omni Hotel, 100 CNN Center, Atlanta, GA 30303; Plywood & Panel World, Inc., Hatton-Brown Publishers, Inc.; Wood Bioenergy/Panel & Engineered Lumber Conference/Expo; and Mr. Fred Kurpiel. PO Box 2268, Montgomery, AL 36102. Period of coverage for said rider is three days before and three days after EXPO (March 10-13, 2020). Proof of liability insurance must be submitted to EXPO on or before February 28, 2020.

f. All booths must follow IAEE rules and regulations. Please see attached page for details.

By ___________________________  By ___________________________

Exhibitor

Wood Bioenergy & Engineered Lumber International Conference & Expo

American Arbitration Association. All fees associated with the Arbitration shall be split equally between the parties while each party shall remain solely liable for their own attorney’s fees. Such Arbitration shall be conducted in Montgomery County, Alabama. This contract shall be construed by the laws of the State of Alabama.

IN WITNESS WHEREOF, the parties hereto set their hands on this day of ____________________________ 20 _______.

By ___________________________  By ___________________________

Exhibitor
SPONSORSHIPS AVAILABLE

Neck Wallets – All exhibitors and attendees must wear this registration ID. Your company logo will be screen-printed prominently on the top front of the neck wallet.

COSTS:
- Wood Bioenergy Conference only...........$1,500
- Panel & Engineered Lumber International Conference only...........$2,000
- Combined both shows (one logo)...........$3,000

DESSERTS Sponsorship – (Logo at Desserts Table)
- Wood Bioenergy Conference Lunch & Reception......................................................$1,000
- PELICE Conference Lunch & Reception...............................................................$1,000
- Combined Both Shows Conference Lunches & Receptions......................................$1,500

COFFEE BREAKS Sponsorship – (Logo at Coffee Table)
- Wood Bioenergy Conference.................................................................$750
- PELICE Conference.................................................................$750
- Combined Both Shows.................................................................$1,000

KIOSK – (Logo with Sponsor Text)
- Wood Bioenergy Conference.................................................................$750
- PELICE Conference.................................................................$750
- Combined Both Shows.................................................................$1,000

ATTENDEE PORTFOLIO – All attendees will be provided a portfolio with vital show information. Your company logo will appear on the front of each portfolio.

COSTS:
- Wood Bioenergy Conference only...........$1,000
- Panel & Engineered Lumber International Conference only...........$1,000
- Combined both shows (one logo)...........$1,750

Contact: Dianne Sullivan • Phone: 334-834-1170 • Email: dianne@hattonbrown.com