



PANEL & ENGINEERED LUMBER INTERNATIONAL CONFERENCE & EXPO

TM

February 4-6, 2010 • Omni Hotel at CNN Center • Atlanta, GA, USA

Thursday, February 4

CONFERENCE OPENING KEYNOTE ADDRESSES

(Grand Ballroom North)
5:30-6:25 p.m.

5:35-5:55 How Energy Is Driving the Global Forest Products Equipment Market
—Anders Gustafson, CEO, BRUKS AB

6-6:20 The Way Forward: The Outlook for Engineered Lumber Products in 2010 and Beyond
—Art Schmon, Partner, Engineered Lumber, Forest Economic Advisors, LLC

6:30-8:30 Exhibitors Appetizer Meet & Greet

Friday, February 5

BREAKFAST WITH EXHIBITORS

(Grand Ballroom North)
6:30-7:50 a.m.

GENERAL SESSION

(Grand Ballroom North)
8-9:45 a.m.

(Moderated by Dick Baldwin, Managing Partner, Oak Creek Investments)

8:05-8:25 What It May Take
—John Godfrey, Principal, ForesTech, LLC

8:30-8:50 Capital—Human and Financial Are Key to Private Company Success in a Challenging Economy
—Daniel Cromie, Partner, Atlas Holdings LLC

8:55-9:15 Arauco's Environmental Commitment
—Scott Wiles, Business Unit Manager—Panels Division, Arauco Wood Products

9:20-9:40 Doing Business in Radically Different Times: A Bonding and Surfacing Provider's Perspective
—Claudio D'Ambrosio, President and CEO, Arclim

BREAK WITH EXHIBITORS

(Grand Ballroom North)
9:45-10:10 a.m.

CONCURRENT SESSIONS

(Grand Ballrooms North A-B-C)

RESINS & ADHESIVES

(Moderated by Dr. Eddie Price, Director of Wood Products Technical Services, Georgia-Pacific Wood Products)

10:20-10:40 The Use of MDI Binder to Meet CARB Phase 2 for Particleboard and MDF

—David Baily, Market Manager, Composite Products, Bayer Material Science

10:45-11:05 Introducing Liquid Extruded Glue, the Latest in Glue Extrusion
—Andre Klemarewski, LVL Technology Manager, Raute North America

11:10-11:30 Impact of Green Building on Wood Adhesives
—Ashlee Cribb, Market Manager, G-P Chemicals,

11:35-11:55 Resin and Process Technologies to Meet the Most Stringent Emissions Requirements
—Tom Holloway, Technical Director, Interior & Decorative Products, Arclim

12-12:10 Adhesives Application Using Soy Protein and Oil
—Connie Howe, Polymer Science Consultant, Omni Tech International

EMERGING ISSUES FOR ENGINEERED WOOD PRODUCTS & PANEL MANUFACTURERS

PART ONE: MANUFACTURING AND CODE CONSIDERATIONS

(Moderated By Steve Winistorfer, Chairman and CEO, TECO)

10:20-10:40 Fact and Fiction of Moisture Dynamics in the Modern, Energy Efficient Home
—Sam Glass, Research Scientist, USDS FS Forest Products Lab,

10:45-11:05 How Complying with CARB Formaldehyde Emission Regulations Impacts Composite Wood Efficiency and Cost
—David Harmon, North American Technical Manager, Hexion Specialty Chemicals

11:10-11:30 The Lacey Act: What You Need to Know to Avoid Penalties and Government Forfeiture
—Gregory McCue, Attorney-At-Law, Steptoe & Johnson LLP

11:35-11:55 Update on Structural Panel Standards
—Richard Bower, Certification Supervisor, TECO

STRUCTURAL PRODUCTS, TECHNOLOGIES & ISSUES

(Moderated By Walter Jarck, Co-Founder, TimTek)

10:20-10:40 Wood Products: Giving Builders What They Need
—Dr. Al Landers, Vice President of Research and Development, Huber Engineered Woods

10:45-11:05 Yield: Misunderstood, Misstated, Misinterpreted... and Important
—David Parker, President & CEO, StrongWood Technologies

11:10-11:30 Launching Laminated Strand Lumber
—Brian Luoma, VP, Engineered Wood Products, Louisiana-Pacific Corp.

11:35-11:55 Challenges and Opportunities in Bringing Engineered Lumber Technologies to Malaysia

—Dató Dr. Marzalina M., Project Director, Forest Research Institute Malaysia (FRIM)
—Dr. Wan Tarmeze W.A., Forest Research Institute Malaysia (FRIM)
—Muhammad Ridzuan, CEO, Blue Mountain Resources

LUNCH AND LEARN

(International Ballroom)

12:10-1:30

(Introduction by Michael Blosser, Vice President, Environment, Health & Safety, Louisiana-Pacific Corp.)

The Road to Stewardship on Formaldehyde: How Unlikely Partners Are Forging A New Approach to Regulation, and Why It Matters
—Tom Julia, President, Composite Panel Assn.

On the Economic, Political and Business Climate

—Roger Tutterow, Professor of Economics, Mercer University

AFTER LUNCH WITH EXHIBITORS

(Grand Ballroom North)

CONCURRENT SESSIONS

(Grand Ballrooms North A-B-C)

EMERGING ISSUES FOR ENGINEERED WOOD PRODUCTS & PANEL MANUFACTURERS

PART TWO: MARKET CONSIDERATIONS
(Moderated By Steve Winistorfer, Chairman and CEO, TECO)

2:50-3:10 EPA Update: Will California's Formaldehyde Emission Standards for Composite Wood Products Become a U.S. Standard?
—Environmental Protection Agency speaker to be announced

3:15-3:35 Benefits and Applications of OSB with Radiant Barrier
—Pete Walker, Product Manager, Grant Forest Products

3:40-4:00 Opportunities and Challenges for Engineered Wood Products in European Markets
—Mark Salt, Commercial Director, BM TRADA

4:05-4:25 Acceptance of the NAHB National Green Building Standard and Certification Program

—Robert Hill, Director of Laboratory and Certification Services, NAHB Research Center

ENERGY TO EMISSIONS

2:50-3:10 Innovative Emissions Management: A Case Study
—Paul Pickering, Engineering Specialist, Hunt, Guillot & Associates

3:15-3:35 Bioscrubbers—Environmentally Friendly and Cost Effective: A Report on Langboard's Solution to Achieve MACT Compliance Implementing Proven Technology
—Elwin Grassl, General Manager, Scheuch
—Tim Putala, Environmental Manager, Langboard, Inc.

3:40-4:00 Catalytic Gas Treatment Technology
—Edward Spink, CEO, TurboSonic

4:05-4:25 Membrane Wet ESPs—An Effective Add-On Control Technology for Incremental PM Control to Meet Boiler MACT
—John Caine, General Sales Manager, Southern Environmental

4:30-4:50 Minifog Water Mist Fire Protection Systems
—Ed Pridgen, Product Manager, Minifog

NON-STRUCTURAL PRODUCTS, TECHNOLOGIES & ISSUES

2:50-3:10 Impact of the Biomass Crop Assistance Program (BCAP) on Composite Panel Manufacturers
—Darrell Keeling, Vice President-Composite Manufacturing, Roseburg Forest Products

3:15-3:35 Utilizing Lower Quality Raw Material to Manufacture High Quality Wood Based Panels
—Louis Bork, Plant Manager, Amor-Panneau

3:40-4:00 Building Sustainability
—Michael Blosser, Vice President, Environment, Health & Safety, Louisiana-Pacific Corp.

4:05-4:25 Improving Performance Without Capital: A Panel Mill Case Study
—David Jesseau, Director, Pöyry Forest Industry Consulting
—Scott Manion, Project Manager, Pöyry Forest Industry Consulting

4:30-4:50 Controlling the Surface Quality of the Final Product
—Bill Wall, Genesis Systems

PANEL WORLD RECEPTION

(Atrium Level)
6-8 p.m.

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PANEL & ENGINEERED LUMBER INTERNATIONAL CONFERENCE & EXPO

Saturday, February 6

BREAKFAST WITH EXHIBITORS

(Grand Ballroom North)

6:30-7:50 a.m.

GENERAL SESSION

(Grand Ballroom North)

8-9:45 a.m.

(Moderated by Tom Wilson, Manager of Field Services, Hardwood and Plywood Veneer Assn.)

8:05-8:25 Sustainability, Green, Market Rebound

—Tanis Marquette, Manager of Technical Market Compliance, Hexion Specialty Chemicals

8:30-8:50 Career Management: Your Company's and Your Own

—Douglas Reiter, President, The Douglas Reiter Company

8:55-9:15 What You Always Wanted to Know About Sales Timing, But Were Afraid to Ask

—Jim Davis, President, Davis & Associates,

9:20-9:40 Making the Most from Non-Traditional Veneer Species

—Stuart Clarke, President, Clarke Veneers

BREAK WITH EXHIBITORS

(Grand Ballroom North)

9:45-10:10

CONCURRENT SESSIONS

(Grand Ballrooms North A-B-C)

ENERGY TO EMISSIONS

10:20-10:40 Climate Change Policy: Federal Developments on Cap and Trade Legislation, and CO2 Regulation

—Aimee Andrews, Managing Consultant, Trinity Consultants

10:45-11:05 Materials of Construction for RTOs in the Engineered Wood Products and Bio Energy Markets

—Jim Cash, Senior Product Engineer, Megtec Systems

11:10-11:30 Selecting VOC Treatment Systems for the Wood Panel Industry Based on Environmental Impact

—Dr. Rakesh Govind, President, PRD Tech, Inc.

11:35-11:55 Eight Bio-Oxidation Solutions for Meeting the PCWP/MACT

—James Boswell, Senior Scientist, BioReaction Industries

12-12:20 Relocation of Used Biomass Energy Plant and Adaption for Use in Sawmill and Pellet Making

—Tom Wechsler, President, Wechsler Engineering and Consulting, Inc.,

STRUCTURAL PRODUCTS, TECHNOLOGIES & ISSUES

(Moderated by Francis Eck, Vice President & General Manager, Plywood Group, Hood Industries)

10:20-10:40 Light Transmission Method of Green Veneer Moisture Sorting

—Brian Martin, General Manager, Westmill Machine & Automation,

10:45-11:05 Hands-Off Production Technology

—Peter Gibson, Technology Director, Raute Canada

11:10-11:30 Technologies that Improve Manufacturing Processes and Create Additional Value in the Wood Panel Industry

—Juan Flores, Director of Sales-North America, Biele Group

11:35-11:55 Oil Palm, A Sustainable Source of Raw Material as Well as Energy for the Panel Industry

—Manojit Das, Manager R&D, Samling Plywood Sdn Bhd,

12-12:20 Putting The Wood Into Non-Residential Construction

—Patrick Schleisman, Regional Director, WoodWorks Southeast

NON-STRUCTURAL PRODUCTS, TECHNOLOGIES & ISSUES

10:20-10:40 Wood Fiber Insulation Boards

—Cole Martin, Sales Manager, Dieffenbacher

10:45-11:05 Digital Printing: Coating Technologies on the Verge of A Revolution

—Dr. Sascha Bernhardt, VP, Hymmen North America

11:10-11:30 Lightweight Panel Technology and Why Your Company Should Be Using/Producing

—Ken McFadden, Product Manager, Stiles Machinery

11:35-11:55 A Carbon Neutral Technology: The Cold Process-Rigid Vinyl Plant for Wood Composite Panel Components"

—Wayne Miller, President and CFO, Madillste Group International

—Dominique Janssens, Technical Director, Madillste Group International

12-12:20 What New Technology Is Available for A Better Mark Appearance on Finished Products

—Donna Meade, Product Manager, Mathews Marking Products

**BOX LUNCH WITH EXHIBITORS
(Grand Ballroom North)**

EXHIBITS CLOSE

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